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Michael Liu (B.Design, GDC)

Visual Communication Designer

Employment History	<p>Architectural Institute of British Columbia (AIBC) Communications Specialist September 2008 – Present</p> <p>Responsibilities:</p> <ul style="list-style-type: none">• Development and implementation of AIBC communications materials• Graphic design of AIBC publications (including <i>architectureBC</i> magazine, AIBC Directory, and AIBC Annual Report) and materials for the AIBC Annual Conference delegates package• Management of the AIBC web site (including regular maintenance and ongoing redesign)• Signage design for the Architecture Centre and AIBC Annual Conference• Installation of exhibitions at the AIBC Gallery <p>SNAP Gallery (Society of Northern Alberta Print-artists) Communications Coordinator January 2006 – May 2007</p> <p>Responsibilities:</p> <ul style="list-style-type: none">• Oversee gallery marketing and communications• Graphic design of promotional brochures, invitations, and print advertisement• Management of SNAP Gallery web site• Implementation of gallery exhibitions and programming
Education	<p>Bachelor of Design (Visual Communication Design) University of Alberta 2002–2007</p>
Technical Skills	<p>Graphic design software: Adobe Creative Suite 4 (InDesign, Photoshop, Illustrator) Web site design: (X)HTML, CSS Interactive media: Adobe Flash CS4, Adobe Dreamweaver CS4 Experience with database and content management systems MacOSX, Microsoft Office Digital and SLR photography</p>
Membership	<p>Society of Graphic Designers of Canada (GDC)</p>
Awards	<p>Jason Lang Scholarship, 2006, 2005, 2004 Undergraduate Scholarship Award, 2004 Louise MacKinney Scholarship, 2003 Royal Conservatory of Music, 2000</p>
Volunteering	<p>Pacific Cinematic, 2009 - present</p>
References	<p>References upon request</p>